



2025 Annual Report



Our Mission

**Empowering Individuals and Families to
Live their Healthiest Lives**

Our vision at REACH CNY is to be known as a regional leader for advancing health equity and collaborating with individuals and families to help them thrive through effective, inclusive, community-driven programs and initiatives.

Serving Individuals and Families Across CNY Counties

Cayuga, Cortland, Madison, Onondaga, Oswego

A Note From Our Executive Director



Dear Friends, Partners, and Community Members,

As we reflect on the past year, I am filled with gratitude for the families we serve and the dedicated team who makes our work possible. REACH CNY continues to provide essential services that strengthen families, support children, and respond to the evolving needs of our community.

At the heart of everything we do is our staff. Their compassion, expertise, and unwavering commitment ensure that our programs not only operate smoothly, but truly make a difference in people's lives. They show up each day ready to listen, to guide, and to serve with care and professionalism.

Because of their dedication, and the continued support of our partners and community, REACH CNY remains a trusted resource for families across Central New York. I am deeply thankful for the role each member of our team plays in advancing our mission.

With gratitude,

A handwritten signature in purple ink that reads "Kathleen Harter". The signature is fluid and cursive.

Kathleen Harter

Executive Director
REACH CNY



2025 Programs at a Glance

In 2025, REACH CNY continued to expand access to maternal, child, and family health services across Central New York. Through parenting education, home visiting, prevention programs, and supervised visitations, our team **supported more than 1,780 individuals and families**, helping strengthen relationships, improve health outcomes, and build safer communities.



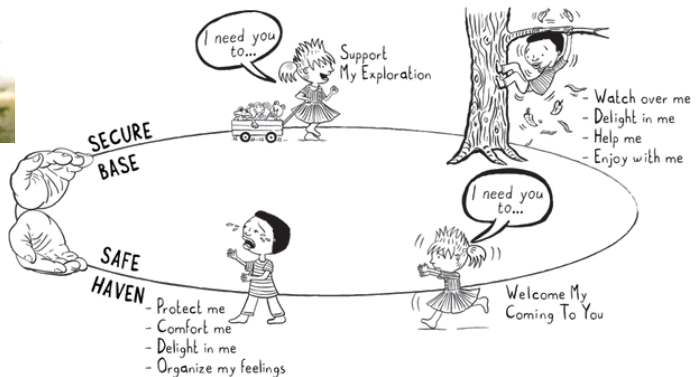
1,781

Total participants served across all programs



The Impact Behind The Numbers

Every number represents a parent who felt more confident, a child with stronger support, or a family connected to the care they needed. These outcomes are made possible through the dedication of our staff, strong community partnerships, and the trust families place in REACH CNY every day.



Parenting Education & Family Support

520

CAREGIVERS AND PARENTS SERVED

We provided evidence-based parenting education to strengthen caregiver confidence, improve child development outcomes, and support healthy family relationships.

Programs included:

- Circle of Security
- Family Life Skills
- Cooperative Parenting

Home Visiting Programs

229

FAMILIES SERVED

Our home visiting services bring support directly to families, meeting them where they are and providing personalized guidance, education, and connection to resources.

Key programs:

- Early Head Start
- Perinatal and Infant Health Collaborative (Oswego County)
- Perinatal and Infant Health Collaborative (Onondaga County)

Through these programs, families received hands-on support during pregnancy and early childhood, promoting healthy development and positive parenting.

Pregnancy Prevention & Youth Education

916

YOUTH AND ADULTS SERVED

Our prevention programs empower youth and young adults with the knowledge and skills needed to make informed decisions about their health and future.

Program highlights:

- Classroom-based education
- Adult preparation activities
- Peer leadership development
- Sexual health education for parents

These programs focus on healthy relationships, communication, and long-term goal setting.

Supervised Visitation Services

46

FAMILIES SERVED

We provided safe, supportive environments for families navigating complex challenges, helping maintain connections between parents and children while prioritizing safety and healing.

This work included:

- Domestic violence–related visitation
 - Therapeutic visitation
 - Support for families with unique needs
-

New Initiatives

70

INDIVIDUALS SCREENED AND CONNECTED TO RESOURCES

Our Social Determinants of Health screening and navigation work helps families access housing, transportation, food, and other essential supports.

Partnerships & Collaboration

At REACH CNY, collaboration is not a strategy. It is the heartbeat of how we work. We believe lasting change happens when organizations, families, and communities come together to address the root causes of health inequities. Our partnerships allow us to expand access, share expertise, and build stronger, more connected systems of care across Central New York.

Through these partnerships, we help elevate community voices, share best practices, and advocate for equitable access to services and resources.

Our team works with:

- Central New York Community Foundation
- Early Childhood Alliance
- Health Foundation For Western and Central New York
- Healthy Alliance
- Human Services Leadership Council
- Inclusive Alliance
- Onondaga County Health Department
- Oswego County Early Childhood Alliance
- Oswego County Opportunities (Maternal/Child Welfare Committee)
- PEACE Community Partners



Financial Outlook

A Strong and Sustainable Year

In 2025, REACH CNY continued to grow while maintaining a strong commitment to accountability, transparency, and responsible stewardship. Our financial strength allows us to expand programs, reach more families, and invest in long-term impact across our communities.



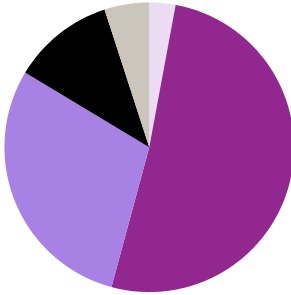
\$1.7 Million

Total Support & Revenue



94% of Budget

Invested in Programs and Services



- Home Visiting Programs — 51.3%
- Pregnancy Prevention — 29.4%
- Supervised Visitation — 11.4%
- Social Determinants of Health — 5%
- Parenting Classes — 2.9%

Looking Ahead

As we move into 2026, REACH CNY is focused on:

- ✔ Expanding access to maternal, infant, and family health services
- ✔ Strengthening partnerships and collaborative initiatives
- ✔ Diversifying funding to ensure long-term sustainability
- ✔ Investing in staff, technology, and data to improve outcomes
- ✔ Advancing health equity through community-driven programs



THANK YOU

This work is only possible because of you.

To our staff, board, funders, donors, and partners, thank you for your leadership, trust, and commitment to families across Central New York.

To the families we serve, thank you for allowing us to walk alongside you. Your strength inspires everything we do.

Together, we are building healthier children, stronger families, and a more equitable future.



Our Board

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